

2021 DEFENSE & SECURITY CATALOG

RATES, DEADLINES & SPECS



**PNDC MEMBERS
RECEIVE MORE THAN**

25% OFF

ALL ADVERTISING!

This popular PNDC Member Catalog features listings of all members to help build connections and increase sourcing within the PNDC community. Highlight your origination for the coming year with a display ad in this publication.

DISTRIBUTION:

Catalogs will be distributed at all available in-person PNDC events and will be available on the PNDC website. Further distribution via mail will be available upon request.

Book at least \$3,500 in 2021 sponsorship and receive a free full page, regular placement color ad. Contact Karlee Keith (karlee@pndc.us) for more info!

ONLINE VIEWING:

The digital version of the catalog will be available on PNDC's website. A click on your ad will send viewers directly to your website.

DEADLINES:

SPACE RESERVATION:MARCH 7, 2021
MATERIALS DUE:MARCH 14, 2021
PUBLICATION DATE:MARCH 31, 2021

RATES:

ALL COMPANY ADVERTISEMENTS INCLUDE:

- » COMPANY LISTING (350 character description included)
- » COMPANY LOGO NEXT TO LISTING
- » FULL PAGE, FULL COLOR AD!

BACK COVER PLACEMENT:

FULL COLOR AD ON THE BACK OUTSIDE COVER
PNDC MEMBERS: \$1,500 | NON-MEMBER: \$2,500

PREMIER PLACEMENT:

PREMIER AD PLACEMENT CHOICES: INSIDE FRONT COVER, INSIDE BACK COVER, CENTERFOLD LEFT, OR CENTERFOLD RIGHT. FIRST COME, FIRST SERVED!

PNDC MEMBERS: \$900 | NON-MEMBER: \$1,500

REGULAR PLACEMENT:

PNDC MEMBER: \$600 | NON-MEMBER: \$900

AD SPECIFICATIONS:

4" wide x 8" high | No bleeds | .PDF or .JPEG format | 300dpi
There will be white margins around the ads and please note the ad is tall, not wide.

RESERVE YOUR AD TODAY!

CONTACT BAILEY SIMPSON AT BAILEY@PNDC.US