



LEADING LADIES OF...DEFENSE EXPAND & EXCEL: WOMEN SHAPING THE INDUSTRY

DATE: MARCH 18, 2021 – ONLINE

Join us for an international half-day virtual event bringing together the Leading Ladies of the Defense industry and beyond, for professional development and networking. Join us to hear from female leaders (and also some male allies!) across the industry, to ensure you have the knowledge, skills and network to thrive in – or transition to – the Defense industry.

Platinum Sponsor \$3,000 (3 available)

- Event attendance for 20 passes for staff, clients, or other guests
- Recognition during opening remarks as Platinum Sponsor
- Opportunity to welcome attendees and provide brief introduction of company (3-5 minutes)
- Company logo included on registration page, marketing emails, and digital backdrop
- Company recognition in marketing and social media promotions
- Opportunity to share video (you provide) on social media
- Listing of all opt-in attendees (name, title, company, email) prior to the event
- Opportunity to provide a 50-word message (to include contact information) to be included in the “Thank You” email sent to registered attendees after the event.

Gold Sponsor \$2,000

- Event attendance for 15 passes for staff, clients, or other guests
- Recognition during opening remarks as Gold Sponsor
- Company logo included on registration page, marketing emails and digital backdrop
- Company recognition in marketing and social media promotions
- Listing of all opt-in attendees (name, title, company, email) prior to the event

Silver Sponsor \$1,000

- Event attendance for 8 passes for staff, clients, or other guests
- Recognition during opening remarks as Silver Sponsor
- Company logo included on registration page, marketing emails and digital backdrop
- Company recognition in marketing and social media promotions
- Listing of all opt-in attendees (name, title, company, email) prior to the event

Bronze Sponsor \$500

- Event attendance for 3 passes for staff, clients, or other guests
- Recognition during opening remarks as Bronze Sponsor
- Company logo included on registration page, and marketing emails
- Company recognition in marketing and social media promotions with other sponsors
- Listing of all opt-in attendees (name, title, company, email) prior to the event

Additional Event Sponsorships available include Networking Programs, Export Compliance (ITAR & EAR) Seminars, Cybersecurity & PNDC’s Military Pitch day.

**FOR MORE INFORMATION & CUSTOMIZATION PLEASE CALL KARLEE KEITH AT 888.701.7632 OR EMAIL
KARLEE@PNDC.US**

Please note: The above prices are PNDC Member Prices, Non-Members reflect a 25% increase.