

## **PNDC NETWORKING EVENTS**

PNDC's Networking Events are a great way for a member company to raise awareness of their products and services, to make connections with current and/or potential suppliers and customers, and can open doors to new ideas and opportunities. PNDC focuses on the meaningful participation of PNDC members and partners and helps facilitate face-to-face discussions and business-to-business networking to establish stronger relationships within the defense & security industry in the Pacific Northwest.

### **OPTION ONE: PNDC STAFF TAKE CARE OF EVERYTHING**

**PNDC:** PNDC staff will take care of all the marketing, invitations, registration, name tags, signage and ordering the food & beverage. Marketing includes featuring the event in PNDC's e-newsletter (sent to approximately 10,000 recipients weekly / typically for a 4-6 week period), an overview of your organization on the PNDC website/event registration page and listed on the PNDC on-line events calendar. We can also send out personal invitations to targeted companies.

PNDC will also take care of ordering the food and beverages for the event. We just ask the host company to cover the cost of the food and beverage for 30-50 people at \$500-\$750 (depending on type of event – lunch versus appetizers and drinks) payable to PNDC.

**Host Company:** Provides location to accommodate ~30-50 attendees with some tables and seating availability (don't need seats for everyone). Please provide facility tours for small groups prior to, during or after the networking portion of the event. Please plan on your staff joining the event - to welcome guests – and provide a brief overview of your company (2-4 mins). Include others that might enjoy networking (procurement, sales, community outreach staff). We include 5-7 guest passes for your staff and VIP guests. Some hosts also choose to provide a door prize.

### **OPTION TWO: HOST TAKES CARE OF FOOD & BEVERAGE**

**PNDC:** PNDC staff will take care of all the marketing, invitations, registration, name tags, and signage. Marketing includes featuring the event in PNDC's e-newsletter (sent to approximately 10,000 recipients weekly / typically for a 4-6-week period), an overview of your organization on the PNDC website/event registration page and listed on the PNDC on-line events calendar. We can also send out personal invitations to targeted companies.

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The host company takes care of all the food and beverage directly with caterers.