



EXECUTIVE FORUM

This is an opportunity to work on critical issues with an exclusive group of chief executives. These forums can enable thought leadership for you and your business. This is an opportunity to share best practices with others in the industry."

Jay Schmidt, EVP, Silicon Forest Electronics

Program:

The Executive Forum program is a partnership between the Pacific Northwest Defense Coalition (PNDC) and Innovation Frameworks. Together we have designed this to be an industry-specific cohort of like-minded executives who are working to grow their own leadership skills and their company. By offering customized vetted training/speakers, in a highly confidential setting with experienced peers, this program gives you the safe sounding board for challenges being faced and decisions being made.

The Executive Forum provides group sessions for the year. These topics will be refined through member input, surveys, personal discussions and other recommendations. We expect the topics to grow and evolve as new members join and the group digs deeper into critical success factors and needs.

Join us for a free Kick-off Event!

Recession Proofing Your Business

Shawn Busse, CEO Kinesis

Sept 18, 2019 | 8:00AM – 5:00PM

Portland, OR area

Join us to learn more about this program. We have limited seating so enroll now. To enroll, contact Rose (Rosi) Rose.Marshall@innovationframeworks.com or cell 503-750-3880. Please leave a voicemail so she can return your call.

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DETAILS:

Personal One-On-One Consulting:

In addition to the regular program group sessions, you can get some personal consulting. You get the benefit of the program facilitators who are expert business consultants. They will offer forum participants the opportunity to schedule four hours of personal consulting time over the year as part of the package. This will significantly help each leader figure out how to apply the learnings to their situation and address roadblocks and setbacks. This consulting time is a key advantage of making this program impactful for your company's unique situations.

Cohort Portal:

Each participant will be provided access to a private portal where we will share previous meetings agendas, and speakers' approved presentations. We will also post articles and white papers written by the facilitators reflecting methodologies and outcomes that you might find valuable in referring to prior sessions. In keeping with our policy of protecting trade secrets and confidentiality, nothing confidential will ever be revealed.

Schedule:

The whole-group work sessions will be held starting in October 2019.

*2019 -2020 Forum Schedule and Topics:**

October, 2019	Bench Strength – assessing and retaining talent (Jay Schmidt)
January, 2020:	It's Not only Money – how to motivate and retain talent. (Rosi, Great Game of Business)
Tbd 2020	Leading differentiation in the Industry (Values-based, Blue Ocean)
Tbd 2020	Executing for Results – KPIs that motivate (Traction)
Tbd 2020	Balanced Scorecards, Strategy Mapping and Goal Setting

Each day is 8:00AM - 5:00PM and includes a working lunch.

**Topics and dates will change based on the needs of the participants in the cohort.*

Program Pricing and Terms:

The 2019-2020 year will run from fall 2019 to spring 2020. There is a yearly fee of \$3,995 if paid in advance; other payment periods available.

We sincerely look forward to working with you as you engage with the program and the other executives in the cohort.

If you have any questions, please feel free to reach out to Kate Kanapeaux: kate@pndc.us or Rosi Marshall: rose.marshall@innovationframeworks.com