



PACIFIC NORTHWEST DEFENSE COALITION

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Pacific Northwest Defense Coalition Appoints Business Development Officers in Washington State

Portland, Oregon -September 19, 2018- The Pacific Northwest Defense Coalition (PNDC) President and CEO, Sarah Garrison, has appointed Denise Ryser and Andrew Larsen as the organization's Business Development Officers in Washington State, effective September 17, 2018.

"We're delighted to have these outstanding individuals join our team. Denise and Andrew both display an enormous amount of dedication to their work and a passion for fostering relationships with Washington businesses," said Garrison.

Most recently, Ryser was Membership Manager with the Association of Washington Business (AWB). In this position, she worked with Washington businesses, as well as top employers throughout the nation, to grow the State of Washington's Chamber of Commerce. Prior to this position, Ryser served in a variety of sales positions and ran her own business for several years. During the interview process, Garrison regarded Ryser's prior accomplishments, "Denise is a highly skilled and enthusiastic professional who has proven herself effective in everything she does," remarked Garrison

Larsen is a Washington native who also served as a Membership Manager at the Association of Washington Business before taking the position with PNDC. Throughout his time at AWB, Larsen organized recruitment strategies, as well as deepened existing relationships through increased communication, high levels of data integrity, and effective marketing of AWB's services. Garrison was impressed with Larsen's level of engagement, "Andrew has a fierce commitment to achieve results and regularly goes the extra mile to understand a business's needs and find opportunities to help support their goals."

The selection of Ryser and Larsen caps a multi-state search process where a large initial prospect pool was narrowed in stages to a group who interviewed with a hiring committee. "Both candidates emerged as the clear, unanimous choice of the search committee," noted Garrison. "Both bring extensive business development experience from their prior positions."

About the Pacific Northwest Defense Coalition:

The [Pacific Northwest Defense Coalition](http://WWW.PNDC.US) is the association of Northwest defense and security businesses. Since 2005, PNDC has strengthened our members' business growth, our region's economy, and our nation's security through training, one-on-one counseling, business-to-business networking, marketing, and advocacy.

For more information please contact:

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